



State of Arizona Board of Chiropractic Examiners

October 1999

Newsletter

Mission Statement: *The mission of the Board of Chiropractic Examiners is to protect the health, welfare and safety of Arizona citizens who seek and use chiropractic care.*

Board of Chiropractic Examiners

N. Edwin Weathersby, D.C.
Chairman

Craig Seitz, D.C.
Vice Chairman

Norma H. Steinbrenner
Public Member

Sandra Lynne Velotta
Public Member

James J. Badge, D.C.
Professional Member

Board Meetings

October 14, 1999

November 18, 1999

December 9, 1999

Examinations

Jurisprudence – 1st Friday of the month

State of Arizona Board of Chiropractic Examiners
5060 N. 19th Ave., Suite 416
Phoenix, AZ 85015-3210

Phone: (602) 255-1444 Fax: (602) 255-4289

It's Beginning to Look A Lot Like... Renewal Time!

by Patrice Pritzl, Executive Director

License renewal time is fast approaching. We had some licensees run into a few snags last year, so we will use this newsletter this year to help you avoid possible problems.

The license renewal applications will be mailed to licensees residing out of the country in mid-October. Renewal applications for licensees residing in the United States will be mailed in mid-November. **If you have not received or cannot find your renewal application by December 1, 1999, call us to obtain a duplicate.** If you wait until after December 31st to notice that you have not seen your license renewal application for awhile, you will end up with a suspended license and an extra fee to have it reinstated. My best advice is to put a notice to yourself on your scheduler, calendar, refrigerator or whatever it is you use to remind yourself of important events.

The other important items you need to remember before the renewal season arrives are:

A. Continuing Education

* Make sure you have obtained your 12 hours of continuing education before December 31. If you have not completed your C.E. credits, your license will not be renewed. We do **NOT** have a list of courses at the Board office. Your best bet is to contact the Association and your choice of colleges to be put on a mailing list for post-graduate courses.

* If you will be requesting an extension of time to complete your continuing education, your request must be received at the office by December 1, 1999. Only those requests that

meet the criteria in law will be considered. If you have misplaced your copy of the law, you may contact the Board Office for a new copy.

Advertising Complaints

The Board has been seeing the number of complaints related to advertising grow over the past two years. The good news is that you can avoid dealing with this type of complaint by staying familiar with the laws pertaining to advertising. When you place your advertisements in the yellow pages, a newspaper or magazine, on the Web, print business cards or letterhead, or otherwise promote yourself and your business, make certain that you have adhered to the following:

(Refer to A.R.S. 32-924 for specific language)

- + You must designate yourself and sign your name as a chiropractic doctor, chiropractic physician, or doctor of chiropractic, or affix the initials D.C. after your name.
- + You must place or cause to be placed the word(s), "chiropractic," "chiropractor," "chiropractic doctor," or "chiropractic physician" on any sign or advertising media used.
- + Advertising must not, in any way, be false, deceptive or misleading.
- + If you advertise chiropractic services, appliances, tests, equipment, x-ray examinations or other procedures for a specific price, you must also specify the services, procedures or items included in the advertised price.
- + If you advertise a specialty or procedure which requires a separate examination or certificate or specialty, you must have satisfied the applicable requirements per Arizona Revised Statute.
- + Neither you nor your agent may directly solicit any person who has been involved in a motor vehicle accident, a work related accident or been injured by or as a result of another person within 15 days.

(Refer to A.A.C. Chapter 8, R4-7-902 for specific language)

- + You cannot represent that you are certified by the Board in a specialty area in which you are not Board certified nor can you represent that you have academic or professional credentials that you do not have.

(Refer to Substantive Policy Statement for specific language)

- + It is the opinion of the Board that use of the word "specialist" or "expert" in advertising constitutes advertising of a nature likely to deceive or defraud the public.

When you place an advertisement in any media, you should place a high priority on reviewing the ad before it is run.

Discovering an error after a complaint has been filed is likely to cost more time and money than making sure the job is done right in the first place. It is our hope that this information will prevent advertising violations, and save you a complaint from being filed.

All licensees must renew by December 31 and must have completed 12 hours of continuing education, including those licensees practicing out of state and those who were originally licensed in Arizona in 1999.

B. Correct Address

By law, all licensees must notify the Board, in writing, of a change of office or home address within 30 days of having moved. Aside from the law, this is common sense. The renewals are sent to the office address, unless the home address is the only address of record. We are not able to accommodate special requests that the renewal be sent to an alternate address due to the volume of renewal applications that must go out in a short period of time and a small staff to make it happen.

* Your change of address must be submitted in writing. We will not accept a change of address left on voice mail. The information can be sent to the Board Office or faxed to (602) 255-4289. If you change your address after the renewals have been printed or mailed, (November 8th on), you need to make certain that mail will be forwarded to your new address.

* If you fail to provide a written change of address and your renewal is late due to it having been mailed to your address of record, your license will be suspended and a reinstatement fee imposed. This takes us back to my earlier advice: make sure we have your current address in writing and call us if you have not received your application by December 1.

C. Deadlines

* The absolute deadline for submission of a **complete** license renewal application is close of business December 31 if hand delivered, or a December 31 post mark if mailed. If your application is incomplete, it will be returned to you.

* IF YOU WAIT UNTIL DECEMBER 31 TO MAIL YOUR APPLICATION, DO NOT LEAVE IT IN A POST BOX. Take it to a window at the post office and make certain they post mark it that day. If you leave it in a post box, it may not get posted until the next day. There are no exceptions

Newly Licensed Chiropractors

Christopher N. Tucker
James Westerman
Paul Thomas
Sharon L. Fitelson
Daryn E. Seltzer
Wayne Christensen
Christina S. Hatchion
Greg Marquissee
Robert J. Lanier
Jonathan E. Wall
Jason S. Rogers
Jeffrey N. Floyd
Bruce K. Schmidt
Brian S. Billings
Jeffrey S. Keyser
Todd D. Murray
Paul E. Frame
Oryan Salberg
Laurel J. MacKenzie
Jonathan C. Williams
Carly Letzt
Douglas Altman
Shelby M. Kaplan
Jason A. Stone
Erin L. Chisholm
Heidi A. Voigt
Tiffany Bare
Andrea Buonato
Denise A. Dion
Glenn A. Brownlie
Janice Bretan Jones
Michael D. Prisbrey
Kent Lowery
Denise Broersma
Larissa K. Woolston
Jeffrey D. Woolston
Jason Q. Stuckey
Patricia L. Henthorn
Elizabeth L. Hanes
Brian A. Elwartowski
Eric J. Lukosus

Patrick S. Bradley
James A. Jones
Adam L. Klein
Robert G. Kuhn
Stewart Lyon
Shayar J. Maroufkhani
Maria Mody-Jones
Colleen A. Tyler
Stephanie Mancuso

to the deadlines. If the postmark shows January 1 or later, your license will be suspended and require reinstatement.

D. Completeness

* The application must be complete. This means that all required information has been provided and all questions have been answered. Do not use a check mark. You must answer yes or no, or provide the required information. If you practice at one site only, you may answer N/A to section number 2. The only information that is optional is your fax number and E-mail address.

* *Complete application check list:*

- You have enclosed pages 1 and 2, with all sections complete
- You have completed 12 hours of continuing education
- You have signed and dated page 2
- You have enclosed a check for \$100 and signed the check

Our goal is the same as yours: to have your renewal submitted prior to the deadline and to avoid license suspensions due to late submissions of renewal applications. Please take the time to commit the above information to memory, and we should all have a good renewal season.

Disciplinary Actions (since 4/99)

Daun Battersby, D.C.	Lic.# 495	Probation
Victor Aguilar, D.C.	Lic.# 3803	Probation
B.J. Salomon, D.C.	Lic.# 4181	Probation
David Hopkins, D.C.	Lic.# 4176	Probation
Shawn Warwick, D.C.	Lic.# 4302	Probation/Fine
David Bleiler, D.C.	Lic.# 1077	Probation/Fine
Paul Woolf, D.C.	Lic.# 4228	Probation/Fine
James Garrett, D.C.	Lic.# 4416	Probation/Fine

?? Have You Seen Our Web Page ???!

Go to: <http://www.goodnet.com/~board/>

- Laws
- Old Newsletters
- Licensing Requirements
- Frequently Asked Questions (FAQs)
- Complaint Process

STATE OF ARIZONA
BOARD OF CHIROPRACTIC EXAMINERS
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